

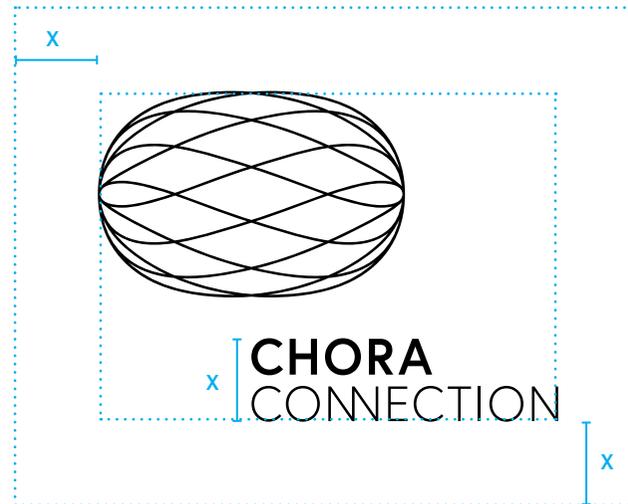
CHORA
CONNECTION

LOGO

The logo is available in black or white.

IMPLEMENTATION

The exclusion zone must be respected when placing other elements near the logo. See the guide on the right for exact measurements.



DIGITAL FILES

BLACK
CHORACONNECTION_LOGO_BLK.PDF

NEGATIVE
CHORACONNECTION_LOGO_NEG.PDF

TAGLINE & TAGLINE LOGO

The tagline can be written both on one line and two lines. It can be used together with the logo, or it can stand by itself.

TECHNICAL

The tagline should always have a tracking of 40-80, depending on size and usage, and a line spacing ratio of 1:1,2.

IMPLEMENTATION

The exclusion zone must be respected when placing other elements near the tagline logo. See the guide on the right for exact measurements.

DIGITAL FILES

BLACK

CHORACONNECTION_TAGLINE_01_BLK.PDF
CHORACONNECTION_TAGLINE_02_BLK.PDF

NEGATIVE

CHORACONNECTION_TAGLINE_01_NEG.PDF
CHORACONNECTION_TAGLINE_02_NEG.PDF

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TAGLINE 1



TAGLINE 2

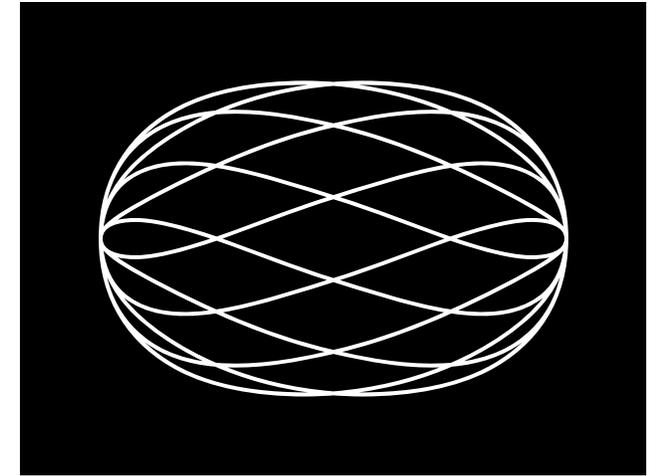
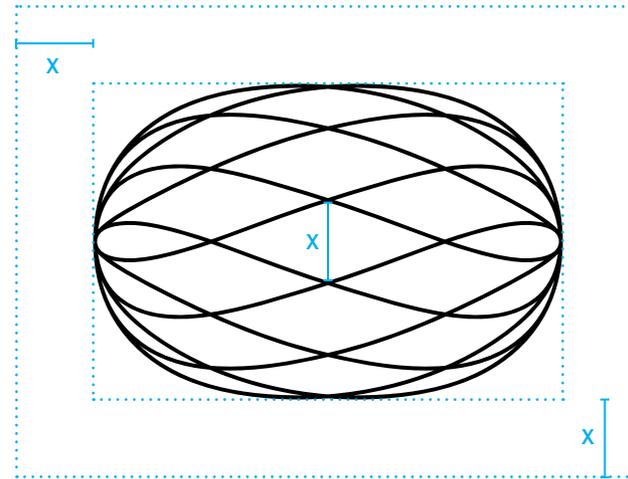


SYMBOL

The symbol can be used on its own, but only when the name or the logo is in a context where the name or the tagline also appears.

IMPLEMENTATION

The exclusion zone must be respected when placing other elements near the symbol. See the guide on the right for exact measurements.



DIGITAL FILES

BLACK
CHORACONNECTION_SYMBOL_BLK.PDF

NEGATIVE
CHORACONNECTION_SYMBOL_NEG.PDF

SCREEN LOGOS

The screen logos should only be used in digital contexts.

The gray versions may only be used on screen and are not intended for print.

PDF / PNG ?

The pdf versions of the screen logos are vector-based and can be scaled to any size. The png versions are images made out of pixels and will pixelate if scaled higher than 100%.

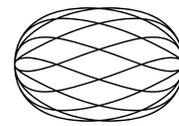
DIGITAL FILES

BLACK

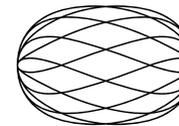
- CHORACONNECTION_LOGO_BLK_RGB.PDF
- CHORACONNECTION_TAGLINE_01_BLK_RGB.PDF
- CHORACONNECTION_TAGLINE_02_BLK_RGB.PDF
- CHORACONNECTION_SYMBOL_BLK_RGB.PDF

GRAY

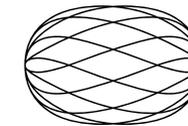
- CHORACONNECTION_LOGO_GRAY_RGB.PDF
- CHORACONNECTION_TAGLINE_01_GRAY_RGB.PDF
- CHORACONNECTION_TAGLINE_02_GRAY_RGB.PDF
- CHORACONNECTION_SYMBOL_GRAY_RGB.PDF



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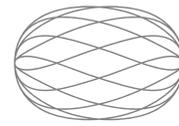
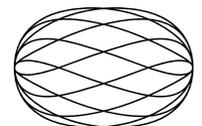


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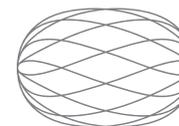


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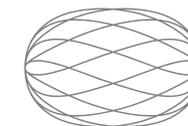
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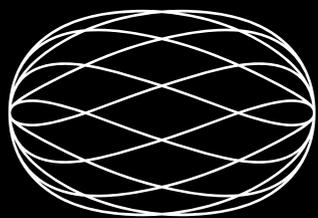


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CHORA
CONNECTION

ADRESSE

Pasteursvej 24, 4
1799 København V
Danmark

MAIL

info@choraconnection.dk

NET

choraconnection.dk